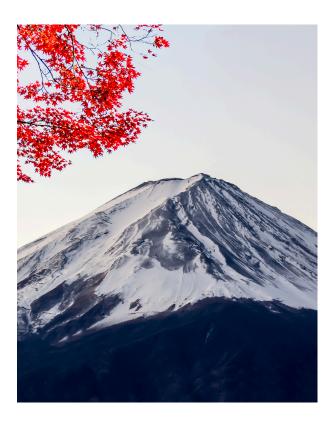


Introduction.



Japan is a land where ancient traditions harmoniously blend with cutting-edge modernity, inviting visitors to slow down and savor each moment. Towering skyscrapers rise next to centuries-old shrines, while serene tea ceremonies coexist with bustling neon-lit streets. Whether you're exploring the vibrant energy of Tokyo or the peaceful temples of Kyoto, Japan teaches us to pay attention to our surroundings—encouraging deeper reflection and continual marveling at the beauty of the present moment.

Here, it's not about ticking off highlights, but immersing deeply. More depth than breadth. Experience the essence of Japan: from the philosophy of ikigai, which gives life purpose, to wabi-sabi, the appreciation of imperfection and transience. Stroll through the vibrant colors of autumn, enjoy a quirky evening in a local izakaya, or stumble upon that one special poster shop hidden in Tokyo's streets. Every corner of Japan offers a unique discovery, reminding us that sometimes, the greatest joys are found in the simplest of moments.

No matter what draws you to Japan, from its world-class cuisine to the tranquility of its hot springs, each visit is an invitation to immerse fully and experience the depth and spirit of this captivating country.

WORLD EXPO ROUNDTRIP

Tradition & innovation

Join us on an unforgettable exclusive art trip through Japan, designed for cultivated art lovers and collectors, where we will immerse ourselves in experiences that weave through the past, present, and future.

Our destinations will include Tokyo, Hakone, Kyoto, the 2025 World Expo in Osaka, and the Setouchi Triennale, taking place among the Seto Inland Sea area and its islands.

We will witness the synergetic blend of Japan's rich cultural heritage with its cutting-edge art and technological innovations, focusing on themes around sustainability, regeneration and visions of global cooperation.

This high-end tour promises a meticulously curated experience, where art serves as a bridge between tradition and modernity, balancing the reverence of Japan's customs with the excitement of its visionary technological and cultural developments shaping its future.







Tradition & Innovation Sustainable living with land & sea

Experience a curated art journey through Japan, immersing yourself in the country's rich cultural heritage, traditional crafts, and breathtaking natural landscapes, alongside its vibrant cities buzzing with groundbreaking art, new media, and technological innovation.

Rather than disregarding ancient wisdom in favor of progress, Japan thoughtfully weaves the past, present, and future into a unified whole, embracing a generational perspective that ties its people to their ancestry while also looking toward future generations.

This reverence and appreciation for cultural customs enhances Japan's role as a global creative thought leader, where visionary contemporary artistic breakthroughs in new media, technological innovation, and sustainable solutions are grounded in inherited knowledge and tradition.

This deeply ingrained cultural ethos views life not as a fleeting individual moment but as part of a collective lineage, connecting humans to their environment as integral members of an ecosystem that coexists with the land, sea, and all species.

On this journey, we will witness how creative exploration, cutting-edge technologies, and digital media are harnessed—not to disrupt or exploit—but to cultivate a regenerative and positive global future that remains in harmony with nature.



Through this perspective, sustainability is not merely a trend but becomes the norm, where conscious preservation and regeneration are the foundation of living in harmony with the world around us.

PROGRAM



DESTINATIONS

- o Tokyo: 2/3 nights
- Hakone & Enoura: 2 nights
- o Kyoto: 2 nights
- o Seto Inland Sea and Islands & Setouchi Triennale: 2 nights
- o World Expo / Osaka: 2 nights

EXCURSIONS

- o Museums (traditional, modern and contemporary art)
- Contemporary art galleries
- o Private artist studio visits (Tokyo & Kyoto)
 - Opportunity to purchase art
- o Digital & new media immersive experiences
- Outdoor exhibitions
- o Sculpture gardens
- o Temples & shrines
- o Dinner performances
- Craft workshop

TOKYO

) 2/3 nights

In Tokyo, a city that seamlessly blends tradition with cutting-edge innovation, we will explore its incredible museums, galleries, and digital experiences, as well as private studio visits of the city's most exciting contemporary artists.

Our journey will take us through dynamic neighborhoods such as Roppongi, known for its art scene and modern architecture; Yanaka and Ueno, rich in historical charm and cultural institutions; Harajuku and Shibuya, hubs of youthful fashion and vibrant street culture; and Shinjuku, where the pulse of the city mixes with iconic shopping, dining, and entertainment experiences.





wabi-sabi

TOKYO HIGHLIGHTS

Roppongi

Teamlab's new Borderless Museum showcases cutting-edge digital installations blend nature and Buddhist philosophy, offering immersive, interactive art experiences.

TOKYO NODE is a new global creativity hub uniting experts from diverse industries to share new visions in business, art, technology, and entertainment, turning imagination into transformative possibilities.

Founded by iconic Japanese designer Issey Miyake and architect Tadao Ando, 21_21 DESIGN SIGHT focuses on contemporary issues related to nature and sustainability.

The Mori Art Museum presents cutting-edge contemporary art, often featuring artists from Japan and Asia with a focus on themes like urbanization, modern society, and the environment.

Yanaka / Ueno

The SCAI Bathhouse is a converted public bathhouse, and a very unique and intimate setting for contemporary art exhibitions. The National Art Center (MOMAT) hosts a variety of forward-thinking exhibitions exploring art, technology, and innovation.

Harajuku / Shibuya

Espace Louis Vuitton Tokyo presents rotating contemporary exhibitions that focused on new media and photography.

The famous Yayoi Kusama Museum provides an in-depth look at Kusama's iconic work, where traditional Japanese aesthetics meet themes of mental health and identity.





ARTIST STUDIO VISITS

Tokyo & Kyoto

During your visit to Tokyo and Kyoto, you will have the opportunity to explore the studios of two upcoming contemporary artists, with the possibility to acquire their artworks.

Our partner, Yurina Roche, will facilitate the studio visits, and if you're interested in acquiring works from either artist, we will send you a PDF catalogue with prices prior to the trip.

Eugene Kangawa in Tokyo creates bold, abstract paintings, offering insight into his creative process. You can preview his work on Instagram at @eugene_studio_official.

In Kyoto, Saori Kunihiro specializes in contemporary calligraphy, blending traditional techniques with modern expressions. Her Instagram is @saorikunihiro.

HAKONE & ENOURA

O ____2 nights

On the way to Hakone in Kanagawa, visit the Enoura Observatory in Odawara, founded by contemporary photographer and architect Hiroshi Sugimoto. The observatory blends art, architecture, and nature to promote Japanese culture and aesthetics internationally.

Hakone, known for its natural beauty, is home to two exceptional art museums: the Hakone Open Air Museum, famous for its outdoor sculpture garden featuring works by Picasso, and the Hakone Narukawa Art Museum, offering panoramic views of Lake Ashi and Mount Fuji alongside a mix of traditional and contemporary Japanese art. Both museums highlight the harmonious relationship between art and nature.





KYOTO

2 nights



We will explore the Osaka-Kansai region, the cradle of ancient Japanese civilization, celebrated for its deeprooted history, rituals, spirituality, craftsmanship, and famous cuisine. This region will epitomize the essence of Japanese culture while embracing forward-thinking innovation.



In Kyoto, we will immerse ourselves in Japan's cultural heritage by visiting historic temples, traditional spas, and attending cultural performances, along with participating in craft workshops. We'll explore the iconic Ryoan-ji and Kinkaku-ji, renowned for their Zen gardens and stunning architecture. Additionally, we'll visit galleries and museums showcasing both classical and contemporary Japanese art, offering a comprehensive experience of Kyoto's artistic and historical legacy.



Beyond the mainland, we will enjoy the tranquil **Seto Inland Sea**, where we will experience the unique culture and identity of its islands. We will delve into the vision of the **Setouchi Triennale**, visiting the many museums, outdoor exhibitions and exquisite architecture. This initiative focuses on revitalizing its population and restoring the ecosystems of its islands and seas and efforts to preserve and rejuvenate both natural and cultural landscapes while fostering economic and cultural dynamism.

SETO INLAND SEA & ISLANDS

2 nights







SETOUCHI TRIENNALE

For art and culture enthusiasts, the **Setouchi Islands** offer a unique blend of contemporary art and natural beauty. **Naoshima** is famous for iconic works like Kusama's Pumpkin, the Benesse House Museum, and the Chichu Art Museum. **Shodoshima** features large-scale sculptures in harmony with its landscapes, including the Village Art Projects and Olive Park. Teshima impresses with the Teshima Art Museum, Les Archives du Cœur sound installation, and the Teshima Yokoo House.

Take a day trip to the smaller islands of **Ogijima**, **Megijima**, and **Inujima**, where you can experience a charming village atmosphere, rich folklore, outdoor art installations, and cave artworks. Explore Inujima's fascinating history as an industrial copper refinery site, now transformed with a focus on sustainability and innovative art projects.

A pivotal highlight of our journey will be the World Expo 2025 in Osaka, themed "Designing Future Society for Our Lives." This world-renowned event will mark its return to Japan more than 50 years after the 1970 edition. Experience groundbreaking new media exhibits, performances and immersive installations.

On Day 1 at the World Expo, explore the Japanese Pavilion and experience the fusion of tradition and innovation, nature and tech. Discover cutting-edge technology at the Digital Expo and Smart Mobility Expo, then engage with global cultures at the Cultural Exchange Zones. At the Sustainability Exhibits, eco-friendly initiatives and future-focused innovations are showcased.

The day will conclude with a private dinner and a roundtable discussion on the World Expo's key topics, providing an opportunity to delve deeper into the themes shaping our future.

On Day 2, we will explore themes of sustainability, innovation, digital media, technology, ecosystems, and global cooperation. We will visit pavilions such as France's Theatrum Naturae, and the Saudi Arabia Pavilion Designed by Foster + Partners. The Indonesia Pavilion will highlight eco-friendly cultural practices, while the Netherlands Pavilion and USA Pavilion showcase tech-driven sustainability.

WORLD EXPO 2025

2 nights



